



ABN 44 023 477 348

Waverley Hockey Club

Sponsorship Memorandum of Understanding

INDIVIDUAL PLAYER SPONSORSHIP FOR

Waverley Hockey Club is looking to encourage ongoing community involvement with our club whilst providing opportunities to lower participation costs for all playing members across all grades. Players are encouraged to seek individual player sponsorship to offset the costs of WHC player registration fees whilst encouraging the promotion of local businesses and welcoming sponsors to watch and support hockey throughout the year.

Please note:

- Player sponsorships are for the 2024 winter season.
- Sponsorship does not include the Hockey Victoria Membership costs (payable by the player).
- Sponsorship does not include the Waverley Hockey Club Volunteer levy (volunteering is highly encouraged/levy is paid by the player).
- Any shortfall between the player sponsorship funds and Waverley Hockey Club playing fees is required to be paid by the player according to the payment timelines.

SPONSORSHIP INCLUSIONS

- **Website** - Company name, logo, supplied information and contact details included on Waverley Hockey Club website.
- **Warm up Top** - Company name and logo on the 2024 official Waverley Hockey Club shirt worn by players prior to each match.
- **Ground Banner** - Company name, logo and contact details on the banner at the ground.
- **Sponsors Luncheon** - Invitation to the annual Panther Pride Sponsors Luncheon with your promotional material and banners to display your company or brand or products.
- **Monthly e-newsletter** - Sponsorship editorial in one Waverley Hockey Club monthly player and supporter communication.
- **Social Media** - Company offers promoted via the four Waverley Hockey Club Facebook pages and other socials.
- **Promotion** of your companies' products at the club fundraising and social events, where both parties deem it is appropriate.
- Other promotions as agreed by both parties.
- One season commitment to the Waverley Hockey Club.

Individual Player Sponsorship Options

Sponsorship Package (Including GST)	Sponsored Player Benefits
\$1,400	Full Fees Paid

() Agreed Contribution (from above) \$1400

() Our company is not in a position to sponsor this player Company signed

SPONSORS DETAILS – all details MUST be provided for the Sponsorship to progress.

Player Being Sponsored _____

Business / Company Name _____

Contact Name _____

Contact Number _____

Address _____

Email _____

Website _____

Company ABN _____

Players MUST ensure companies provide to ensure promotion can take place.

1.Short Blurb for the WHC website

2.Company website links see above

3.Logo: *Please email a high-resolution PDF Logo file for the banner details for website link to sponsorship@waverleyhc.org.au and b_maddock@hotmail.com and contact person to liaise with the for the banner printing.*

Banner contact person _____

Signed for / On behalf of

	Sponsor	Waverley Hockey Club
Name		
Signature		
Date		

Thank you for your support, Waverley Panthers thank you!